

Network	Station	Ages 18-54 (20%)	Ages Demo 55+ (80%)	Total Impressions/Views	Market	Video Completion Rate (VCR)
Corus	History Channel	804,000	2,139,300	2,943,300	National	86.64%
Corus	Home	758,100	1,522,200	2,280,300	National	
Corus	Flavour	268,200	361,800	630,000	National	
Corus	Global Canada (news)	429,300	1,486,400	1,915,700	National	
Corus	CIII	429,300	1,727,200	2,156,500	Ontario	
Corus	CHAN	203,500	684,300	887,800	British Columbia	
Corus	CKMI	123,000	296,700	419,700	Quebec	
Corus	Digital: Stack TV	/	/	321,790		99.50%
Corus	Digital: Global TV	/	/	322,808		
Corus	Digital: Pluto	/	/	71,566		
Rogers	Digital: CITYTV+	/	/	409,540	Ontario & Quebec	
Rogers	Digital: SPORTSNET+	/	/	402,403	Ontario & Quebec	
Rogers	CITY Montreal	/	/	2,391,500	Quebec	
Rogers	CITY Toronto	/	/	2,537,700	Ontario	
Rogers	Sportsnet East	/	/	539,100	Quebec	/
Rogers	Sportsnet Ontario	/	/	1,439,700	Ontario	
Bell Media	BNN Bloomberg	/	/	288,900	National	
Bell Media	CP24	/	/	39,350	Ontario	
Bell Media	CTV Calgary	/	/	31,630	Alberta	
Bell Media	CTV Edmonton	/	/	33,870	Alberta	
Bell Media	CTV Halifax (Atlantic)	/	/	157,400	Nova Scotia	
Bell Media	CTV Kitchener	/	/	73,800	Ontario	
Bell Media	CTV Montreal	/	/	69,370	Quebec	
Bell Media	CTV Network	/	/	1,395,000	National	
Bell Media	CTV News	/	/	833,000		
Bell Media	CTV Ottawa	/	/	48,300	Ontario	
Bell Media	CTV Saskatoon	/	/	101,400	Saskatchewan	
Bell Media	CTV Sudbury (Northern)	/	/	124,200	Ontario	
Bell Media	CTV Toronto	/	/	22,210	Ontario	
Bell Media	CTV Vancouver	/	/	27,970	British Columbia	
Bell Media	CTV Winnipeg	/	/	110,200	Manitoba	

Totals (April 9-27th)

23,026,007 Views