Privacy Policy

The Canadian Coalition for Firearm Rights (the "CCFR") is committed to protecting the privacy of our members, and our website and social media visitors. This Privacy Policy summarizes the privacy practices of the CCFR.

All personal information collected by the CCFR is treated as private and confidential. This means that you will be informed of the purpose for which your personal information is being collected and how to exercise your right of access to that information. This Privacy Policy provides that information.

Your Privacy and the CCFR

The CCFR takes its responsibility to protect your personal information very seriously. Unless otherwise noted, the CCFR does not automatically gather any specific information from you, such as your name, telephone number or email address. The CCFR obtains and retains this type of information only if you supply it to us, for example by email, by filling in a contact form, or by providing it through a social media interaction with the CCFR, our members or the public whereby that information is provided.

In cases where services are provided by organizations outside of the CCFR, such as social media platforms or mobile applications, your information (including metadata such as IP addresses) may be recorded by them, their internet service provider, or the third-party service provider, and your information in their hands will be governed by their privacy policies.

Where you provide your personal information to the CCFR for a specific purpose where consent for its use in specified the CCFR will only retain and use your personal information for that purpose. Examples of this are:

- 1. Any draws for prizes where the CCFR advises in advance that the winner's name, photograph or other information will be published per the applicable rules for the draw; and
- 2. Where you subscribe to a newsletter or to receive other forms of communication from the CCFR.

Websites

For both anonymous visitors and known visitors to our websites, our servers may collect information such as the server your computer is logged onto, the domain name of your internet service provider, your browser type and version (for example Internet Explorer) and your IP address. By using our websites you consent to that use of your personal information.

Our websites may contain links to other sites. Please be aware that the CCFR is not responsible for the privacy practices of other such sites.

Consent

By providing your personal information to the CCFR or by engaging in the activities described herein, you are consenting to our collection, use and disclosure of your personal information in accordance with this Privacy Policy. We may seek additional consent where required by law or in situations where we consider further consent to be necessary or appropriate. You are free to refuse or withdraw your consent, in which case the CCFR will engage in reasonable efforts to delete your personal information as provided by this Privacy Policy.

Disclosure

The CCFR does not disclose your personal information to anyone other than:

- 1. For the purposes for which it was provided;
- 2. With your express consent; or
- 3. Unless ordered to do so by a Court of competent jurisdiction.

The only exception to this is where the CCFR obtains information that demonstrates a risk to the life or safety of an identifiable person or group, in which case we reserve the right to disclose sufficient information to deal with the demonstrated risk.

Where the CCFR is obliged or permitted to disclose information without consent, we will not disclose any more information than is minimally required in the applicable circumstances.

Access to your Personal Information

You may request access to your personal information that the CCFR has. Access will be provided within a reasonable timeframe unless access is declined where:

- 1. The identity of the person requesting access cannot be confirmed;
- 2. The personal information is not readily retrievable and the burden or cost of providing it would be disproportionate to the nature or value of the information;
- 3. The requested personal information does not exist, is not held, or cannot be found;
- 4. Disclosure of the personal information would compromise the confidentiality of another individual or threaten the safety of another person; or
- 5. Non-disclosure of the personal information is required or permitted by law.

Retention, Revision and Deletion

The CCFR will retain your personal information as long as necessary for the fulfillment of the identified purposes for its collection, or as necessary to comply with any applicable laws. When the personal information is no longer necessary or relevant for the identified purposes, and is no longer required to be retained by applicable laws, the CCFR will take steps to have it deleted, destroyed, erased or made anonymous.

You may request that the CCFR change or delete personal information about you that is incorrect. We will also make reasonable business efforts to comply with any request to delete an individual's personal information as long as technological restraints or legal constraints do not

limit our ability to fulfill the request. Where a request for access, alteration, or deletion of personal information is declined, you will be provided with the reasons for declining the request.

Questions

Any questions you may have may be directed to our Privacy Officer. The CCFR's General Counsel Michael Loberg is our Privacy Officer. You can contact the CCFR's Privacy Officer at 1-403-668-6561, by email at michael.loberg@firearmrights.ca, or by mail at:

CCFR Privacy Officer

c/o Loberg Law 1000 Bankers Hall West 888 – 3rd Street SW Calgary, AB T2P 5C5